L'Economia

CORRIERE DELLA SERA

Hedge funds – how to make renewed volatility pay

The best alternative funds accessible to ordinary investors have been those specialising in emerging markets. There is growing interest in strategies not linked to stock and bond prices: 10.4 billion of assets in 2017

by Gabriele Petrucciani

Volatility has reared its head again on the markets and investors are once more looking at alternative solutions to tame it. One option is liquid alternatives, investment funds that replicate some of the typical strategies of hedge funds and are accessible to retail investors. By nature, liquid alternative funds have low correlations to stock indices; using more sophisticated management techniques, they aim for positive results whatever the market situation, with very low volatility. This allows a better portfolio risk/return ratio.

The numbers

So, how did alternative strategies packaged in UCITs perform in 2017? "They fulfilled their mission. 2017 was a good year for the stock markets, with moderate volatility and no events that could reverse the upward trend. As regards fixed-income investments, however, so far the rise in interest rates has not been enough to push bond yields significantly down," explains Stefano Gaspari, CEO of Mondolnvestor.

"In this scenario, liquid alternatives have done their duty, according to the MA-Eurizon UCITS Alternative Global Index, closing the year up 2.83%, with just 0.93% volatility. In the same period, the European stock market recorded larger gains, of 10.06%, but volatility was 8.72%. Meanwhile, the performance of Eurozone government securities was generally flat at 0.17%, corporate bonds gained 2.4% and commodities were basically unchanged at +0.7%, having picked up in the second half of the year".

In the lead

Among the liquid alternative funds, emerging markets strategies held the lead with the best result of 2017 and a gain of 10.25% (MA-Eurizon UCITS Alternative Emerging Markets Index). Next were Long/Short Equity funds (MA-Eurizon Index +5.61%) and Multi-Asset funds (+4.84%). "2017 was a good year for 11 out of 12 liquid alternative strategies," explains Gaspari. "The only exception was Volatility Trading, which closed down 2.63%".

After a modest inflow of funds in 2016 (5.3 billion euros), there appears to be renewed interest in alternative liquid funds, which is borne out by the increased capital flows to alternative strategies (16.4 billion). The strategies that proved most attractive to investors, for the second year running, were multistrategy (7.8 billion), followed by multi asset (4 billion) and emerging markets (3.8 billion). Results were instead negative for long/short equity funds, which saw an outflow of 2.8 billion, macro funds (-2.4 billion) and volatility trading (-1.1 billion).

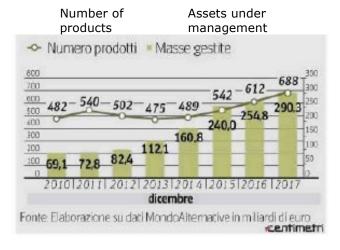
With inflows of 16.4 billion in 2017, assets under management (AUM) now amount to 290.3 billion, up 13.0% from 254.8 billion at the end of 2016. The largest market share continues to be held by long/short equity funds, with 52.6 billion of AUM, followed closely by multistrategy (49.8 billion) and fixed income funds (43.1 billion). Further down the list are equity market neutral (29.2 billion), multi asset (22.4 billion) and macro (20.4 billion) funds.

Looking at the range of products on offer, the market boasts a total of 688 liquid alternative funds. 102 new products were launched in 2017, against 65 closures.

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On the up

The growth in assets and in the number of liquid alternatives



Source: Based on data from MondoAlternative in billions of euros.

On the podium

The winners of the 2018 MondoAlternative Awards

I migliori del 2017			e a 36 mesi		
Credit Long/Short Absolute Insight Credit Fund	Perf. 2017 6,36%	Indice di Sharpe 4,52	Credit Long/Short Candriam Bonds Credit Opp.	Perf. 36 mesi 9,67%	Indice d Sharpe 1,33
Emerging Markets Debt BlueBay E. M. Abs. Ret. Bond	6,92%	2,98	Emerging Markets Debt Epsilon Fund Emerging	5,02%	1,24
Emerging Markets Equity Banor Sicav Greater China E.	61,27%	6,27	Bond Total Return Emerging Markets Equity		40.0
Equity Market Neutral Allianz Discovery Germany	9,74%	2,73	OAKS Emerging and Frontier Opportunities Fund	47,21%	1,59
Event Driven MLIS York Asian Event Driven Ucits Fund	19,36%	5,36	Equity Market Neutral Exane Overdrive Fund Event Driven	24,18%	1,43
Fixed Income Legg Mason West. Asset			MLIS York Asian Event Driven Ucits Fund	19,21%	0,78
Macro Opp. Bond Global Macro	11,9%	3,48	Fixed Income Legg Mason Western Asset	20,02%	0,96
H2O Vivace Multi Asset	24,96%	1,57	Macro Opp. Bond Fund Global Macro H2O Multistrategies	79,42%	0,85
Lyxor Investment Funds Absolute Return Multi Assets 8	12,57%	2,79	Multi Asset Nordea 1 - Alpha 15 Fund	40,82%	1,3
Long/Short Equity Europe Kairos Int. Sicav Pegasus Ucits	33,73%	9,99	Long/Short Equity Europe Alpha Ucits Sicav Amber	29,68%	1,56
Long/Short Equity Sectorial U Access (IRL) Electron Global Utility	13,29%	3,15	Equity Fund Long/Short Equity Global Schroder Gaia Egerton Equity	19,95%	0,8
Long/Short Equity Global MS Alkeon Ucits Fund	31,89%	3,16	Long/Short Equity UK Polar UK Absolute Fo. Fund	6712%	1.37
Long/Short Equity UK Polar UK Abs. Equity Fund	42,74%	4,07	Long/Short Equity Usa Banor Sicav North America	22,7%	0,57
Long/Short Equity Usa Serviced Platform SICAV Maverick Fundamental Quant UCITS Fund	19,43%	3,05	Long Short Equity Managed Futures Lyxor Epsilon Global Trend Fund	14,65%	0,5
Managed Futures Man AHL Trend	10,36%	0,94	Multistrategy LFIS VISION UCITS - Premia	16%	1,82
Multistrategy Morgan Stanley Inv. Funds Liquid Alpha Capture Fund	10,77%	3,12	Relative Value BSF Fixed Income Strategies Fund	5,74%	1,1
Relative Value Cheyne Convertibles	6,24%	2,1	Volatility Trading The 1.2 Fund Lux	19,92%	0,97
Absolute Return Fund Volatility Trading Merrill Lynch Enhanced Cross Asset Volatility Premium Fund	11,05%		Fondo di Fondi Exane Cristal Fund	6,85%	1,04
Fondo di Fondi UBS (Lux) Key Selection Sicav Global Alpha Opportunities	5,14%	2,87	Miglior Piattaforma Fond Alternative 2017 Lyxor Alternative UCITS	Liquid	
Hedge fund					
l migliori del 2017			e a 36 mesi		and the same
Fondo di Fondi Asian Managers Selec. Fund	Perf. 2017 17,79%	Indice di Sharpe 8,01	Fondo di Fondi Tages Platinum Growth	Perf. 36 mesi 12,26%	Indice d Sharpe 1,21
Single Manager Finint Bond	9,32%	3,3	Single Manager Nextam Partners Hedge	29,34%	1,73