

PRESS RELEASE

Banor together with Marevivo to protect the marine eco-system

Milan, 8 May 2019 - **Banor** is proud to announce its support for the non-profit organisation **Marevivo**, which has devoted over thirty years to defending the sea and its resources.

The initiative is a concrete demonstration of support for sustainability, a route which both Banor SIM and Banor Capital have chosen to pursue by signing up to the United Nations' PRI initiative, committing to the integration of ESG principles in their investment process and, even earlier, joining the Italian Sustainable Investment Forum and participating in ESG-related research activities conducted by the Politecnico di Milano and Harvard Business School.

A project of particular interest is the "**Mare Mostro: a plastic monster?**" **#StopMicroFibre** campaign which aims to raise awareness of the problem of microplastics released by synthetic fabrics in washing machines and the effects that these have on aquatic and human life. Every time these types of fibres—particularly polyester—are washed they release millions of microfragments, which are not filtered out by purification systems, but are instead released into our seas, where they enter the food chain.

As consumers have the power to choose what clothes to wear and to opt for fabrics made from natural fibres, thereby sending a message to fashion production companies, part of the Banor team's investment activity involves selecting issuers who respond in the most appropriate way to the company's environmental, social and corporate governance (ESG) concerns to support their plans for growth.

"We are happy to support Marevivo in its endeavours to protect the seas and biodiversity." This comment comes from **Giacomo Mergoni, CEO of Banor Capital**, who continued: "We were immediately aware of a high level of convergence between our values, making it natural to initiate a dialogue, which led to our support for their project. Protecting the environment is becoming an increasingly high priority for civil society, including investors and asset managers, given the momentum that sustainable and responsible investments have enjoyed in recent years and continue to enjoy."

"We are very pleased to partner with Banor, which prioritises sustainability as one of the fundamental principles for selecting companies to invest in", stated **Raffaella Giugni, Institutional Relations Officer for Marevivo**. "The problem of excessive plastic pollution has now become a reality that we must all face up to because time is running out, It is essential to take concrete actions to change our behaviours so that we can protect the planet".

This is not the only topic on which Banor and Marevivo agree. The NGO's commitment to sustainability informs every aspect of its activities, from the **#StopSingleUsePlastic** initiatives endorsed by Banor on the occasion of the first sustainable regatta of **The Nations Trophy**, to environmental education and the protection of biodiversity.

Banor has also embraced the idea of achieving a world powered exclusively by renewable sources, rejecting the use of fossil sources that produce carbon dioxide and lead to the acidification of the oceans. In fact, research conducted on ESG investments has shown that, when it comes to equities, adopting Banor's characteristic value-based approach in selecting companies with a strong emphasis on the environment, society and governance means that investors can expect higher returns.



The partnership between Marevivo and Banor has its origins in the sustainable regatta **The Nations Trophy Mediterranean League**, which both organisations chose to support during its Monaco (9 to 13 April) and Scarlino (1 to 4 May) editions, as well as for **The Nations Trophy** in Palma de Mallorca, scheduled for 8 to 12 October 2019. **Nautor's Swan**, a leading manufacturer of high-end yachts, organises the regatta.

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Throughout this text, **BANOR** is used synonymously for **BANOR SIM**, a capital management and consultancy company, and **BANOR CAPITAL**, an independent management company.

BANOR SIM, which has been present on the market since 1989 as a private banking vehicle for a group of banks in northern Italy, **was bought out in 2000 by a group of private investors and managers led by Massimiliano Cagliero, the current Chief Executive Officer**. The goal shared by Massimiliano Cagliero and his partners was to create an independent private banking hub in Italy that would put the principles of value investing into action. With **offices in the heart of Milan, Turin and Bolzano**, BANOR SIM is now one of Italy's leading securities firms, specialising in capital management and consultancy services for high-value assets. **BANOR SIM applies a model developed in-house to evaluate ESG sustainability when selecting securities**, and is exceptional for the transparency and quality of its investment process. It is one of the few management companies in Italy to have achieved **GIPS (Global Investment Performance Standards) certification**, issued by PricewaterhouseCoopers. BANOR SIM is also a **Member of the Italian Sustainable Investment Forum**, which aims to contribute to the creation of a widespread culture of sustainability.
www.banor.it

BANOR CAPITAL LTD is an independent management company under English law with FCA authorisation. It was founded by finance professionals and has operated as a team for over 17 years. The company specialises in value strategies and manages funds for Banor SICAV and Aristea SICAV, two investment companies under Luxembourg law harmonised under UCITS V and present in Italy and other European countries. Banor Capital implements a strategy that makes a strength of its fundamental approach. Dedicated research and scrupulous risk management have made Banor Capital's range of products extremely competitive, and have enabled them to achieve impressive results in their respective categories as best funds after 1, 3 and 5 years. Banor Capital has signed up to the **PRI (Principles for Responsible Investment)** and is continually deepening its integration of issues related to the implementation of ESG (Environmental, Social and Governance) investments, with the aim of contributing to the creation of a widespread culture of investment sustainability.
www.banorcapital.com

MAREVIVO was founded in 1985, ever since which it has fought tirelessly to defend the sea and its resources. Thanks to its role as an "impartial" actor that distances itself from political affiliations and to its established image of honesty and intellectual freedom, Marevivo has consolidated its reputation over the years, creating an extensive network of relationships with institutions, citizens and sectors, both in Italy and internationally. For its activities in Italy and abroad, it relies on the support of scientific and legal committees, territorial delegations, and sailing, diving, and canoe and kayak divisions, as well as a widespread team of volunteers, supporters and subscribers. Its activities, projects and campaigns for the defence of the marine environment, which are carried out through the voluntary efforts of its members and with the support of private institutions and companies, aim to foster interest and consensus. This is made possible thanks to a significant and intensive communications campaign, which allows the association to have an input in relevant processes and policies.
www.marevivo.it

NAUTOR'S SWAN has been a leader in the construction of high-performance sailing yachts for over half a century and is known throughout the world for its perfect blend of style, quality and performance. Exceptional sailing performance has always been the hallmark of every Swan, and while more traditional Swan Yachts will retain the familiar combination of cruising comfort and the ability to compete when required, ClubSwan Yachts will have a more specific role and direction, promoting the development of yards for high-performance yachts built based on cutting-edge design principles.

Swan Yachts: Swan 48, Swan 54, Swan 65, Swan 78

Maxi Swan Yachts: Swan 98, Swan 120

ClubSwan Yachts: ClubSwan 36, ClubSwan 50, ClubSwan 125

www.nautorswan.com